



Search Engine Ranking Report

Frogg Designs

Professional web site
promotion.

Customer Service
www.froggdesigns.co.za

Date: 29 October 2008

Recipient: Cape Backpackers

Report Overview

Ranking Date

Date: 28 October 2008

Checked results

The first 3 result pages of each search engine have been checked.

Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
http://www.capebackpackers.com	67	29	23
Total	67	29	23

Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
addo backpackers	5	2	1
africa backpackers	3	3	3
backpackers tours	0	1	0
backpacking south africa	5	0	0
backpacking southern africa	0	2	2
cape backpackers	10	1	1
gansbaai backpackers	5	4	0
garden route backpackers	0	1	1
nieu bethesda backpackers	2	1	4
saldanha backpackers	2	4	2
south africa backpackers	4	2	1
south africa backpackers accommodation	4	0	1
south africa backpackers forum	7	1	2
south africa backpacking guide	6	3	0
south african backpackers	8	0	2
south african trivia	0	1	0
storms river backpackers	1	0	1
sunshine coast backpackers	1	1	1
wild coast backpackers	4	2	1
Total	67	29	23

Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
AllTheWeb (preset settings)	10	4	4
AltaVista.com (U.S.)	0	1	1
AOL.com	10	5	4
Ask.com	14	5	3
Google.com	12	8	2
Live.com	13	1	8
Yahoo.com	8	5	1
Total	67	29	23

Ranking Results

AllTheWeb (preset settings)

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	7	1
http://www.capebackpackers.com	africa backpackers	14	2
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	7	1
http://www.capebackpackers.com	backpacking southern africa	25	3
http://www.capebackpackers.com	cape backpackers	1	1
http://www.capebackpackers.com	gansbaai backpackers	not listed	not listed
http://www.capebackpackers.com	garden route backpackers	not listed	not listed
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	3	1
http://www.capebackpackers.com	south africa backpackers accommodation	1	1
http://www.capebackpackers.com	south africa backpackers forum	not listed	not listed
http://www.capebackpackers.com	south africa backpacking guide	3	1
http://www.capebackpackers.com	south african backpackers	not listed	not listed

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/n...bethesda_backpackers.html	nieu bethesda backpackers	9	1
http://www.capebackpackers.com/backpackers_accommodation/overberg_backpackers.html	gansbaai backpackers	9	1
http://www.capebackpackers.com/backpackers_accommodation/s...ackers_accommodation.html	storms river backpackers	26	3
http://www.capebackpackers.com/backpackers_accommodation/saldanha_backpackers.html	saldanha backpackers	8	1
http://www.capebackpackers.com/backpackers_accommodation/west_coast_backpackers.html	saldanha backpackers	15	2
http://www.capebackpackers.com/backpackers_accommodation/wild_coast_backpackers.html	wild coast backpackers	14	2
http://www.capebackpackers.com/backpackers_forum/	south africa backpackers forum	14	2
http://www.capebackpackers.com/backpackers_forum/viewtopic.php?f=5&p=130	south africa backpackers forum	30	3
http://www.capebackpackers.com/contact_us.html	cape backpackers	27	3
http://www.capebackpackers.com/south_africa_tours/addo_elephant_park.html	addo backpackers	10	1

AltaVista.com (U.S.)

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	not listed	not listed
http://www.capebackpackers.com	africa backpackers	not listed	not listed
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	not listed	not listed
http://www.capebackpackers.com	backpacking southern africa	not listed	not listed

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	cape backpackers	11	2
http://www.capebackpackers.com	gansbaai backpackers	not listed	not listed
http://www.capebackpackers.com	garden route backpackers	not listed	not listed
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers accommodation	not listed	not listed
http://www.capebackpackers.com	south africa backpackers forum	not listed	not listed
http://www.capebackpackers.com	south africa backpacking guide	not listed	not listed
http://www.capebackpackers.com	south african backpackers	not listed	not listed
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/saldanha_backpackers.html	saldanha backpackers	27	3

AOL.com

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	not listed	not listed
http://www.capebackpackers.com	africa backpackers	5	1
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	8	1
http://www.capebackpackers.com	backpacking southern africa	12	2
http://www.capebackpackers.com	cape backpackers	1	1

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	gansbaai backpackers	not listed	not listed
http://www.capebackpackers.com	garden route backpackers	not listed	not listed
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	11	2
http://www.capebackpackers.com	south africa backpackers accommodation	not listed	not listed
http://www.capebackpackers.com	south africa backpackers forum	1	1
http://www.capebackpackers.com	south africa backpacking guide	1	1
http://www.capebackpackers.com	south african backpackers	4	1
http://www.capebackpackers.com	south african backpackers	4	1
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	africa backpackers	26	3
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	gansbaai backpackers	17	2
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	nieu bethesda backpackers	24	3
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	saldanha backpackers	24	3
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	south africa backpacking guide	12	2
http://www.capebackpackers.com/backpackers_accommodation/sunshine_coast_backpackers.html	south africa backpackers forum	2	1

URL	Keyword	Pos.	Page
http://www.capebackpackers.com/backpackers_accommodation/sunshine_coast_backpackers.html	sunshine coast backpackers	15	2
http://www.capebackpackers.com/backpackers_accommodation/wild_coast_backpackers.html	wild coast backpackers	6	1
http://www.capebackpackers.com/south_africa_tours/addo_raptor_reptile.html	addo backpackers	22	3
http://www.capebackpackers.com/south_africa_tours/addo_raptor_reptile.html	cape backpackers	2	1

Ask.com

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	11	2
http://www.capebackpackers.com	africa backpackers	13	2
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	not listed	not listed
http://www.capebackpackers.com	backpacking southern africa	24	3
http://www.capebackpackers.com	cape backpackers	1	1
http://www.capebackpackers.com	gansbaai backpackers	7	1
http://www.capebackpackers.com	garden route backpackers	28	3
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	9	1
http://www.capebackpackers.com	south africa backpackers accommodation	7	1
http://www.capebackpackers.com	south africa backpackers forum	1	1
http://www.capebackpackers.com	south africa backpacking guide	1	1
http://www.capebackpackers.com	south african backpackers	4	1
http://www.capebackpackers.com	south african backpackers	4	1
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed

URL	Keyword	Pos.	Page
http://www.capebackpackers.com/backpackers_accommodation/addo_backpackers.html	addo backpackers	10	1
http://www.capebackpackers.com/backpackers_accommodation/karoo_backpackers.html	nieu bethesda backpackers	29	3
http://www.capebackpackers.com/backpackers_accommodation/karoo_backpackers.html	south africa backpacking guide	17	2
http://www.capebackpackers.com/backpackers_accommodation/overberg_backpackers.html	gansbaai backpackers	6	1
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	gansbaai backpackers	17	2
http://www.capebackpackers.com/backpackers_accommodation/sunshine_coast_backpackers.html	south africa backpackers forum	2	1
http://www.capebackpackers.com/backpackers_accommodation/sunshine_coast_backpackers.html	sunshine coast backpackers	9	1
http://www.capebackpackers.com/backpackers_accommodation/wild_coast_backpackers.html	wild coast backpackers	5	1
http://www.capebackpackers.com/south_africa_tours/addo_raptor_reptile.html	cape backpackers	2	1
http://www.capebackpackers.com/south_africa_tours/backpacker_tours.html	backpackers tours	18	2

Google.com

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	not listed	not listed
http://www.capebackpackers.com	africa backpackers	4	1
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	10	1
http://www.capebackpackers.com	backpacking southern africa	17	2
http://www.capebackpackers.com	cape backpackers	1	1
http://www.capebackpackers.com	gansbaai backpackers	not listed	not listed
http://www.capebackpackers.com	garden route backpackers	not listed	not listed
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	south africa backpackers	11	2
http://www.capebackpackers.com	south africa backpackers accommodation	not listed	not listed
http://www.capebackpackers.com	south africa backpackers forum	1	1
http://www.capebackpackers.com	south africa backpacking guide	1	1
http://www.capebackpackers.com	south african backpackers	5	1
http://www.capebackpackers.com	south african backpackers	5	1
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/addo_backpackers.html	addo backpackers	14	2
http://www.capebackpackers.com/backpackers_accommodation/garden_route_backpackers.html	garden route backpackers	14	2
http://www.capebackpackers.com/backpackers_accommodation/nieu_bethesda_backpackers.html	nieu bethesda backpackers	8	1
http://www.capebackpackers.com/backpackers_accommodation/saldanha_backpackers.html	saldanha backpackers	15	2
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	africa backpackers	26	3
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	gansbaai backpackers	18	2
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	south africa backpacking guide	12	2
http://www.capebackpackers.com/backpackers_accommodation/sunshine_coast_backpackers.html	south africa backpackers forum	2	1
http://www.capebackpackers.com/backpackers_accommodation/wild_coast_backpackers.html	wild coast backpackers	6	1
http://www.capebackpackers.com/backpackers_forum/	cape backpackers	2	1
http://www.capebackpackers.com/backpackers_forum/viewforum.php?f=15	sunshine coast backpackers	24	3

URL	Keyword	Pos.	Page
http://www.capebackpackers.com/backpackers_forum/viewforum.php?f=22	wild coast backpackers	5	1
http://www.capebackpackers.com/backpackers_forum/viewtopic.php?t=10	south african trivia	11	2

Live.com

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	4	1
http://www.capebackpackers.com	africa backpackers	2	1
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	6	1
http://www.capebackpackers.com	backpacking southern africa	not listed	not listed
http://www.capebackpackers.com	cape backpackers	1	1
http://www.capebackpackers.com	gansbaai backpackers	10	1
http://www.capebackpackers.com	garden route backpackers	not listed	not listed
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	3	1
http://www.capebackpackers.com	south africa backpackers accommodation	1	1
http://www.capebackpackers.com	south africa backpackers forum	not listed	not listed
http://www.capebackpackers.com	south africa backpacking guide	2	1
http://www.capebackpackers.com	south african backpackers	3	1
http://www.capebackpackers.com	south african backpackers	4	1
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/overberg_backpackers.html	gansbaai backpackers	7	1

URL	Keyword	Pos.	Page
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	nieu bethesda backpackers	27	3
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	saldanha backpackers	19	2
http://www.capebackpackers.com/backpackers_accommodation/south_africa_backpackers_accommodation.html	south africa backpackers accommodation	30	3
http://www.capebackpackers.com/backpackers_forum/	cape backpackers	3	1
http://www.capebackpackers.com/backpackers_forum/	nieu bethesda backpackers	28	3
http://www.capebackpackers.com/backpackers_forum/	south africa backpackers forum	8	1
http://www.capebackpackers.com/backpackers_forum/	wild coast backpackers	26	3
http://www.capebackpackers.com/south_africa_transport/backpackers_transport.html	africa backpackers	26	3
http://www.capebackpackers.com/south_africa_transport/backpackers_transport.html	south africa backpackers	22	3
http://www.capebackpackers.com/south_africa_transport/backpackers_transport.html	south african backpackers	23	3
http://www.capebackpackers.com/south_africa_transport/backpackers_transport.html	south african backpackers	24	3

Yahoo.com

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	addo backpackers	not listed	not listed
http://www.capebackpackers.com	africa backpackers	15	2
http://www.capebackpackers.com	backpackers tours	not listed	not listed
http://www.capebackpackers.com	backpacking south africa	8	1
http://www.capebackpackers.com	backpacking southern africa	not listed	not listed
http://www.capebackpackers.com	cape backpackers	1	1
http://www.capebackpackers.com	gansbaai backpackers	not listed	not listed
http://www.capebackpackers.com	garden route backpackers	not listed	not listed

URL	Keyword	Pos.	Page
http://www.capebackpackers.com	nieu bethesda backpackers	not listed	not listed
http://www.capebackpackers.com	saldanha backpackers	not listed	not listed
http://www.capebackpackers.com	south africa backpackers	4	1
http://www.capebackpackers.com	south africa backpackers accommodation	1	1
http://www.capebackpackers.com	south africa backpackers forum	not listed	not listed
http://www.capebackpackers.com	south africa backpacking guide	4	1
http://www.capebackpackers.com	south african backpackers	not listed	not listed
http://www.capebackpackers.com	south african trivia	not listed	not listed
http://www.capebackpackers.com	storms river backpackers	not listed	not listed
http://www.capebackpackers.com	sunshine coast backpackers	not listed	not listed
http://www.capebackpackers.com	wild coast backpackers	not listed	not listed
http://www.capebackpackers.com/backpackers_accommodation/addo_backpackers.html	addo backpackers	8	1
http://www.capebackpackers.com/backpackers_accommodation/nieu_bethesda_backpackers.html	nieu bethesda backpackers	17	2
http://www.capebackpackers.com/backpackers_accommodation/overberg_backpackers.html	gansbaai backpackers	12	2
http://www.capebackpackers.com/backpackers_accommodation/saldanha_backpackers.html	saldanha backpackers	9	1
http://www.capebackpackers.com/backpackers_accommodation/storms_river_backpackers.html	storms river backpackers	8	1
http://www.capebackpackers.com/backpackers_accommodation/west_coast_backpackers.html	saldanha backpackers	19	2
http://www.capebackpackers.com/backpackers_accommodation/wild_coast_backpackers.html	wild coast backpackers	14	2
http://www.capebackpackers.com/backpackers_forum/	south africa backpackers forum	21	3